



Migrating 10,000+ Dashboards from Tableau to Looker

10,000+

Dashboards Assessed

~68%

Migration Automation

3x

Effort Reduction

CLIENT

A leading global telecommunications enterprise embarked on a large-scale analytics modernization initiative to standardize its business intelligence environment on Google Looker.

Geo: USA**TELECOMMUNICATION**

TECHNOLOGY STACK



PROJECT CONTEXT

The client with more than 10,000 Tableau dashboards used across multiple business functions, the organization needed a structured migration approach that could minimize business disruption, reduce migration effort, and provide complete visibility into the migration journey.

PROJECT OBJECTIVES

- Modernize their analytics platform by migrating from Tableau to Google Looker.
- Assess the complete Tableau environment before initiating migration.
- Reduce the time and cost associated with manual dashboard migration.
- Prioritize dashboards based on migration readiness and business complexity.
- Ensure business logic and reporting accuracy throughout the migration process.
- Create a scalable migration roadmap for thousands of dashboards.

SOLUTION DELIVERY

SquareShift delivered a structured migration program by its proprietary Dashport migration accelerator. The solution enabled the client to:

- Perform a comprehensive assessment of the entire Tableau environment.
- Categorize dashboards based on migration readiness and complexity.
- Identify dashboards that could be migrated automatically and those requiring manual intervention.
- Plan migration in prioritized phases to reduce project risk.
- Validate migrated dashboards before business acceptance.
- Maintain complete visibility throughout the migration lifecycle with centralized reporting and progress tracking.